

DID YOU KNOW?

1. MSB HAS AWARD WINNING CAMPUS

Did you know?

MSB's campus stands as a true architectural masterpiece, which has won several global awards, celebrated for its innovative design and unique structural aesthetics. Its exceptional architectural features have gained recognition from many prestigious colleges and continue to serve as a subject of in-depth study for architecture students, highlighting its design excellence and enduring influence in the field.

2. ACCESSIBLE MANAGEMENT

Did you know?

At MSB, the management prioritizes accessibility, ensuring that students always have an open line of communication. Whether for academic concerns, career advice or personal guidance, the leadership team is approachable and readily available.

This transparent and barrier-free communication fosters a supportive environment where students feel heard, valued and empowered to voice their ideas, questions, and feedback.

By this, MSB cultivates a culture of trust and collaboration, making sure students receive the guidance they need throughout their journey.

3. MEET WHO IS WHO FROM INDUSTRY

Did you know?

At MSB Multiple CEO's from the top notch organizations come & teach. They are achievers in their own sectors & want to import knowledge in the best of the college's

Highly focusing on latest trends, be it technology or market. Hence the whole curriculum is designed in consultation with the industry experts & modify it every year to bring the latest in the industry.

4. CURRICULUM FOR YOUR FUTURE

Did you know?

MSB thinks about the future of the industry & adopts cutting-edge courses into its curriculum, which includes AI, Cyber Security, Design Thinking, Intellectual Property (IP) and more. ensuring students are equipped with the latest skills and knowledge.

These forward-thinking programs help students stay ahead of industry trends, enhancing their competitiveness and preparing them for success in the rapidly evolving job market.

5. IDEAL FACULTY-STUDENT RATIO

Did you know?

MSB maintains a faculty-student ratio of 1:8, ensuring that each student receives personalized attention and a tailored learning experience. This fosters a focused, interactive classroom environment where students actively engage, collaborate and receive the guidance they need to excel.

6. WORKSHOP'S THAT INSPIRE

Did you know?

At MSB, top professionals lead workshops, which drives students to excel in their skillsets through real world challenges & expert guidance.

7. STUDY ABROAD PROGRAM

Did you know?

MSB offers an enriching study abroad program that allows students to experience global education and culture.

Through partnerships with renowned international institutions, students can study there for a trimester & gain exposure to diverse perspectives, enhance their academic knowledge, and build a global network.

This program broadens horizons, fostering personal and professional growth in a globalized world.

8. LIBRARY

Did you know?

MSB boasts a world-class library,

This place is a hub for academic excellence and intellectual growth. Equipped with an extensive collection of books, journals, and digital resources, the library provides students and faculty with access to cutting-edge knowledge across various disciplines.

With modern facilities and a conducive learning environment, it supports research, study, and innovation, making it an essential resource for academic success.

9. STUDENT HEALTH IS PRIORITY

Did you know?

At MSB student health is a priority.

MSB prioritizes student well-being through innovative initiatives designed to support both physical & mental well-being.

Campus features both stairs & ramps ensuring accessibility for everyone including those who are especially abled & also campus features a dedicated ladies lounge, where they can relax, study and have their personal space during their free time.

10. NURTURING TALENT FOR SUCCESS

Did you know?

At MSB, we believe every student possesses unique, inherent talent.

Our focus is on nurturing and developing that talent, providing the skills, knowledge, and opportunities necessary for success in the corporate world.

Through personalized guidance and practical experience, we prepare students to unlock their full potential and thrive in their careers.

11. 100% PLACEMENT

Did you know?

At MYRA School of Business, we're proud to have achieved a 100% placement record last year. Our students secured their dream careers with some of the most respected companies in the industry. Our placement features 100+ leading companies, including Deloitte, Nestle, Bosch, Tata hotels, HDFC and many more.

12. INDUSTRY DESIGNED CURRICULUM

Did you know?

Our curriculum at MSB is thoughtfully crafted in collaboration with top corporate leaders and industry pioneers.

This unique approach ensures that students acquire relevant, practical skills that align with current business demands. By blending academic rigor with real-world insights,

We equip our future managers with the expertise and experience needed to excel in today's competitive global marketplace.

13. EVERY STUDENT HAS A MENTOR

Did you know?

At MSB every student has a mentor.

Here every student is paired with a dedicated mentor from the day one, with some ice-breaking lunch sessions students & mentors get to know each other, each and every student is offered with personalized guidance, support & career advice throughout their journey.

14. STONES THAT SPEAK

Did you know?

Many stones in the campus are intricately carved with words, each word speaks to you about what you have to practice for a better future.

15. CAMPUS LOVED BY ALL

Did you know?

Nobody can resist falling in love with our campus.

Out of everyone who has visited our campus, not even a single person failed to admire the beauty of it.

Our campus is highly rated for its facilities, vibrant community & overall learning experience.

16. LEARN FROM INDUSTRY LEADERS

Did you know?

At MSB, we learn directly from leading professionals in the industry who bring a wealth of real-world experience into our budding minds. Their expertise and practical insights equip us with the knowledge and skills needed to navigate today's dynamic business landscape, laying a strong foundation for successful and rewarding career.

17. SITUATED IN MYSURU

Did you know?

MYRA School of Business is situated in Mysuru, the heritage city of India. As one of the safest, cleanest, and most modern cities in India, Mysuru offers an ideal environment. The city seamlessly blends tradition with innovation, providing a peaceful and secure atmosphere while being equipped with world-class amenities.

This makes Mysuru the perfect backdrop for any professional to nurture the skillsets without compromising on the lifestyle.

18. TAILORED CORPORATE PLACEMENTS

Did you know?

MSB focuses on identifying each student's unique strengths and aligning them with the right corporate partners.

By understanding their skills and career goals, MSB ensures students are placed with companies that offer the best fit, fostering growth and success in their professional journey.

19. CYBER SECURITY LAB

Did you know?

MSB is home to India's first Cyber Security Lab, the Cybaverse Foundation, known for its innovation and cutting-edge technology.

This lab provides hands-on experience with advanced tools for ethical hacking, penetration testing, and threat detection. It's become a key resource for MSB students and those from other institutions, offering workshops and collaborative projects that bridge the gap between theory and real-world application. The Cybaverse Foundation is shaping the next generation of cybersecurity professionals, earning widespread recognition for its contribution to the field.

20. NO EXAMS

Did you know?

MSB prioritize practical learning, instead of conventional exams, we are assessed through real world projects & problem solving tasks, preparing us for real life challenges.

21. LAST MILE PREPARATION PROGRAM

Did you know?

MSB offers specialized last mile preparation program, designed to equip students with essential skills needed to shoot into the professional world.

These courses focus on practical aspects such as communication, leadership, problem-solving, and industry-specific knowledge, by blending academic learning with real-world skills.

MSB helps students build confidence, enhance employability & ensures they are already aware of what to expect in the current market.

22. GREEN CAMPUS

Did you know? MSB's campus is adorned with lush greenery, where every plants and trees has a story to tell.